

WHEREAS; according to the Centers for Disease Control and Prevention, skin cancer is the most common cancer in the nation and is primarily caused by overexposure to ultraviolet (UV) radiation; and

WHEREAS; skin cancer can be categorized into two different categories, melanoma and non-melanoma, and the American Cancer Society estimates that in 2025, there will be nearly 105,000 new cases of melanoma diagnosed in the United States, and over 8,400 people will die from melanoma; and

WHEREAS; according to the Skin Cancer Foundation, one in five people in the United States will develop skin cancer by the time they turn 70, and having five or more sunburns doubles an individual’s risk for melanoma; and

WHEREAS; although skin cancer is the most common form of cancer in America, it is one of the most preventable, and when detected early, the five-year survival rate for melanoma is 99 percent; and

WHEREAS; individuals can lower their risk of developing skin cancer by limiting their time in the sun, applying broad-spectrum sunscreen often when outside, covering their skin, and avoiding artificial UV sources like tanning beds; and

WHEREAS; this month, the state of Wisconsin joins the skin cancer community throughout the state in increasing public awareness of skin cancer through advocacy, education, and research and encourages all Wisconsinites to practice safe sun exposure, perform skin self-exams, and get screened for skin cancer;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim May 2025 as

SKIN CANCER AWARENESS MONTH

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 19th day of May 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State